



“ CaseCheck is a fantastic marketing tool and legal database. It allows us to demonstrate our expertise directly to our target audience and is great for brand awareness. ”

Steve Love, Advocate, Compass Chambers

Media information

- 🔗 The UK's leading free case law resource
- 🔗 7,500 registered users
- 🔗 25,000+ monthly visits
- 🔗 The largest resource of its kind



To discuss how CaseCheck can best meet your needs, please call

Kate McKittrick **Tel:** 01423 851150 **Email:** Kate.McKittrick@barkerbrooks.co.uk
Rob Garbutt **Tel:** 01423 851150 **Email:** Rob.Garbutt@barkerbrooks.co.uk

About CaseCheck

CaseCheck is an extensive online resource of court cases and case law used by lawyers, law students, in-house lawyers, paralegals, claims handlers, barristers and advocates throughout the UK and the rest of the world.

CaseCheck provides a constant feed of content to its user base, amassing an ever-growing store of material. Case law and court case summaries are produced by expert contributors, and represent must-read material for any legal professional wanting to increase their knowledge and stay up to date with developments. The site currently has more than 7,500 case reports in its archive.

CaseCheck is a free service. Its value and accessibility is reflected in the fact that around two-thirds of the lawyers in Scotland are registered users. What's more, its geographical range and user-base is growing all the time.

The offerings

The CaseCheck website has a number of key areas:

- 🔗 **Case summaries** – searchable by date or by one of approximately 50 separate areas of law
- 🔗 **Expert opinions** – comments on recent cases by specialist firms and practitioners
- 🔗 **Articles** – regular features on a broad range of legal subjects
- 🔗 **Legal jobs** – a job board used by leading recruitment consultants
- 🔗 **Multimedia items** – from expert speakers to promotional films
- 🔗 **Weekly e-bulletin** – a roundup of news and features sent to all registered users

“ CaseCheck is a first-class resource for legal professionals. It is an innovative concept well delivered which embraces technology to provide an extremely valuable resource to all professionals working in the legal sector. As a client, I have always received first-class customer service from CaseCheck. ”

Alan Clarke, Thorpe Molloy



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Getting involved – options and costs

CaseCheck offers a number of ways for firms to reach its user demographic. These range from display advertising to thought leadership, and are detailed below. We will be very happy to work with you to create a bespoke package to meet your needs and maximise your return.

Display advertising

Leaderboard or skyscraper slots available. These can be targeted to particular specialisms as required
Cost: £500 per month

Recruitment

Post individual vacancies or upload unlimited job listings
Cost: £200 per vacancy, £500 per month for unlimited listings

Sponsored e-bulletin

Promote your brand through a banner or skyscraper ad on our weekly e-bulletin, delivered to approx 7,500 registered users
Cost: £500 per month (four issues)

Online service directory

Profile your business to our user community through our searchable service directory. Features include the potential to embed video, rotating logos on our homepage and highlighted listings.
Cost: £650 per year

Solus email advertising: all users

Send your campaign direct to the inboxes of our registered users. Opportunity strictly limited to two per month
Cost: £1,500

Solus email advertising: selected users

Choose to send your campaign to users with particular specialisms and interests
Cost: 0.50p per email address, minimum volume applies

CaseCheck expert

Demonstrate your expertise in targeted sectors of the site. Exclusive package can be tailored to your needs to include expert comments, branded profile, promotion in e-bulletins
Cost: from £500 per month



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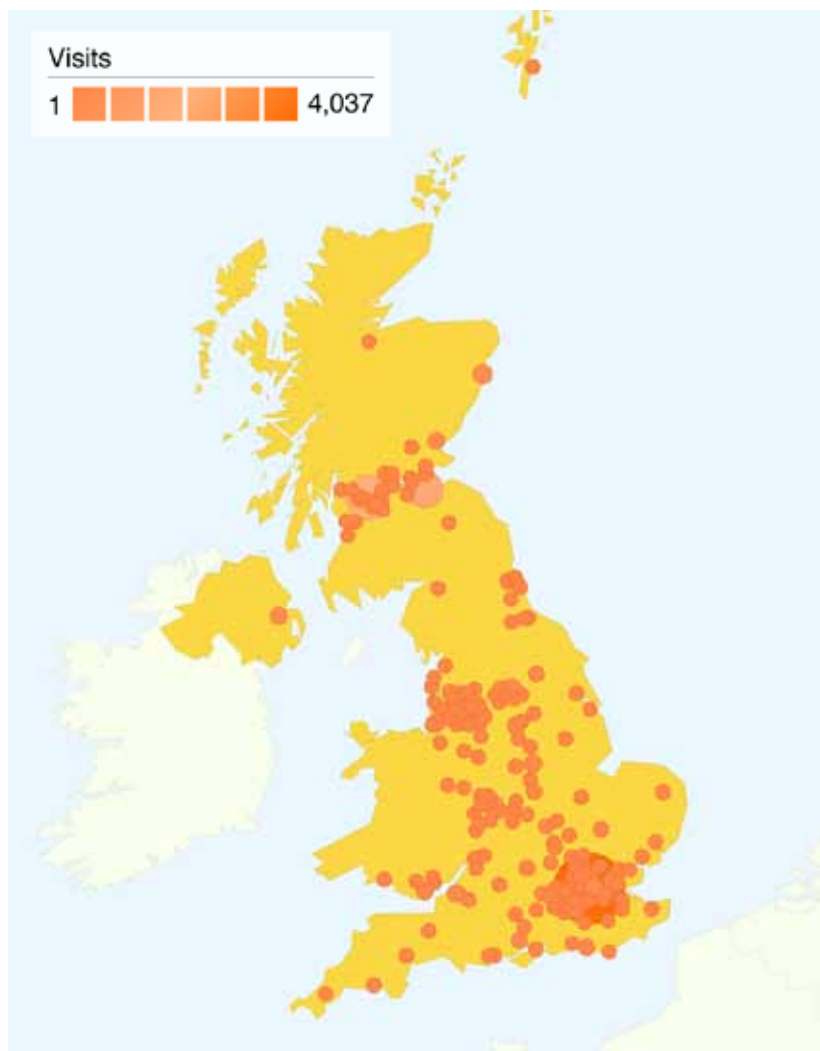
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Site usage



Visits

22,977

% of Site Total:
84.72%

Pages/visits

2.76

Site Avg:
2.69 (2.67%)



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